

Membership Committee Report Annual Meeting 2020

Committee Members: Chairperson- Holly Chandler, Howdy Pew, Bill Camp, Bruce Bond and staff liaison Dean Durnford.

To say this has been an unprecedented year is an understatement. The Board met several times and reviewed our policies, making several compassionate changes; extending deadlines, offering a monthly instalment plan and forgoing medical documents for medical leave. As well we communicated to all members that they could apply for a leave of absence.

We are pleased to report that the membership statistics are very good for this year, update attached.

As well this year as requested by the Board at the September 2019 meeting a Tee Management Committee was formed with members from both Membership and Long-Range Planning. Our Report that was presented and passed by the Board in February 2020 attached.

We have since met with the Leagues this year, and as you may be aware, both Super Seniors and Women on Wednesday chose not to operate this year due to Covid 19. The women's League are playing, following all the Covid rules and playing with foursomes to help speed play and reduce the number of tee times required. The Men's League are playing with the new option of being able to play throughout the day and having committed tee times for the season. They also are following all the Covid rules. This has caused the interest in the Men's League to grow from approx. 120 to over 150. This allows us to better manage Friday's, previously we were unable to book 18-hole play after noon. As well some members were booking two tee times on Fridays to get their 18 in, now we have 18-hole play availability all day.

There is extreme pressure on the Tee Sheet this year for many reasons. There seems to be more people looking to play. The weather has been

great. We have a very high number of green fee players playing throughout the week. We are booking 10-minute intervals, compared to 8 last year. We are reviewing it on an ongoing basis. We have our new Chonos system for booking online. As most have discovered the tee times are booked up within minutes of the system opening for the day. Some folks don't have online access and find it impossible to get a tee time. We will be blocking times throughout the day for phone in bookings. This is an issue that will require much more consideration and review.

We completed our Membership Review and presented to the Board at the July Meeting.

We discussed numbers, as in how many members would we recommend we budget for to provide the best fit to effectively run the tee Sheet to be viable with Members and Guest.

Thanks to all of Bills hard work on the Tee Management Committee we do have a lot of data to work with. We have consistently had a 60/40 split with members and green fees (including groups). This has allowed us to maintain our budget with little impact on dues. We know how many rounds are played on average by members etc., lots of data to work with. We know over the past several years we have taken on a substantial number of new members who are averaging the same number of rounds as our existing members, considerably higher than the members they have replaced. This has added to the pressure on the tee Sheet.

We have the findings of the Tee Management Committee, recommendations have been submitted and approved.

We understand this is not a typical year, we are in unprecedented times. We have to make up for lost revenue from canceled groups and tournaments, changes to booking times, first 12 minutes now 10 minutes. Unsure on revenues from Clubhouse and Pro Shop. Dean provided us with updated stats on membership. We currently have 759 senior members with the possibility of 25 more returning from Leave of Absence which would put us at 784. We also have 20 off on Medical Leave. Each year we have on average 30 that resign or do not rejoin.

After much discussion it was agreed we should continue with our existing number of 775 to recommend to Long Range Planning for budget for next year.

Are the present boundaries still adequate for our club?

After discussion, it was determined the existing boundaries are quite adequate for our club. We are confident in our number of members, no need for a wait list at this time. Due to the mounting pressure on the tee Sheet, in future years we may eventually consider lowering our number of members to 750 or lower.

Are there any by-laws to be reviewed relative to the current membership policies?

Due to Covid and all the unusual circumstances this year we are not recommending any by law changes at this time.

Submitted by: Holly Chandler, Membership Committee Chair

Appendix – Membership Statistics as at August 2020

**Appendix
Membership Statistics
As at August 2020**

Senior Members	730
Intermediate Members	30
Junior-Novice Members	55
Junior Members	63
Leave of Absence	25
Medical Leaves	20
Social Members	10