



LRP Committee Members: **Mike Webber (Chair), Andrew Mader, Lisa Welland, Kimberly Croft, Ron McDonald**

Recurring Items / Topics under review:

- **Terms of Reference for the LRP Committee** – The final copy of the Terms of Reference is complete, and will wait review from the CGC Board. We do not anticipate any major changes or adjustments after the review. This document will ensure consistency and will clearly describe the LRP purpose, structure and operating rules, keeping in line with the CGC goals. The final revision will be ready and presented at Board meeting in June for Board approval.
- **Member Survey – 2021** – We have started to review the type of questions that will be presented, the committee will review and agree to a set of questions, and how they will be asked over the next few weeks. We will present the final set of questions to the CGC Executive. We thank all the committees, and others for their contribution of questions to be considered for the survey. We will be conducting the survey through SurveyMonkey – online survey provider / system, and will also have hardcopies available at the Proshop for those that need them. The survey will be the main focus for the LRP committee this season, and we anticipate the results from the survey will provide details and direction for making improvements at the CGC, and we are looking forward to sharing the results and outcome.

New Business Items / Topics Reviewed:

- **Strategic Planning:** The Executive committee has requested some assistance from the LRP for input towards a Strategic Planning document (3 year vision). This plan will help the club understand its competitive position, members' priorities and financial position.

One of the first elements that we discussed for an effective Strategic Planning should be consider is:

- **Market analysis** - Start by comparing the club's vision and mission statements to market reality. Is the club correctly positioned in its market? Does that position align with its vision and mission? Or has the market shifted?

We agreed the first step should be helping come up with what we feel the CGC's Mission and Vision statements should be for consideration, as currently the club does not one in place.

- **Clubhouse:** We have started to discuss areas that might help improve the financial outcome of the Clubhouse. We will have more details to share over the next month(s).

Thanks,

Mike Webber (Chair – LRP Committee)