

Report from Women's Division May 25, 2022

Membership

We are delighted to report our membership is on track for reaching the 100 plus members in previous years. About half the WD members joined when they renewed their yearly club membership. Enabling renewal of membership with Club memberships appears to be efficient and saves staff time. Over time we believe most members will renew with club membership.

League play

Staff have been very helpful as the WD implements Golf Genius as the standard for regular league play. We greatly appreciate the effort and work by Dan Fraser and Dean Durnford to ensure that the start of our league play May 24 went smoothly. The Golf Genius software was a success. With the groundwork done we will be able to use GG for tournament play. It took a lot of effort, Catherine Campbell and Sheila Boss worked long hard hours alongside staff to reorganize our Tuesday play and teach the Monthly Hosts how to use the software. We are very pleased with their efforts on behalf of the Women's Division.

Field Day

Our Field day is very well organized by acting VP Cathy Rafuse. Cathy stepped on an interim basis while we search for a VP. She agreed to take on one of the biggest jobs - Field Day. The event is designed to welcome women golfers to our beautiful club and show our Chester Golf Club hospitality. Ceilidh is assisting in ensuring that the dining room is ready and the meal is tasty. This year Cathy moved to an afternoon shotgun start, similar to what other golf clubs do for their Women's Field Days. It will be fantastic.

Communications

Our next focus will be on communications. We hope to get more members involved and participating in league play. There has been a small amount of branding done and we will build on this. We are closely aligned with the WOW group as each year many of their members choose to play in Tuesday League play. They are a feeder group to WD.

Fund-raiser

We have a slot open in August for our fundraiser. In past years we raised a few thousand dollars for Breast Cancer Research Canadian Cancer Society. (\$33,000+ in 2021). For 2022, we are exploring a fun tournament where money raised would be used for worthy causes in Nova Scotia. Updates will be provided at a later date.

Lots of comments have been raised about all the positive changes and improvements in the club this year. It is very encouraging to hear that the WD members appreciate and support staff and management.

We all look forward to a great golf season.

Linda Oliver

Women's Division