



"Golf Like No Other"

COMMITTEE NEWS

A glance of what the committees have been up to...and next steps



Welcome

CLUB STAFF

General Manager	Alex Egan
Superintendent	Matt Blackburn
Head Professional	Dan Fraser
F & B Manager	Joanna Neilsen
Member Services & Admin	Dean Durnford

BOARD OF DIRECTORS

President	Andrew Mader
1st Vice President	Anita Bezeau
2nd Vice President	Don Sinclair
Women's President	Linda Oliver
Treasurer	Ron McDonald
Secretary	Jacklyn Mercer
Past President	Joe Green

COMMITTEE CHAIRS

Greens, Tees & House	David Harvey
Match	Sarah Dennis
LRP	Anita Bezeau
Finance & Audit	Ron McDonald
Governance	Don Sinclair
Junior	Tyler Fletcher
Membership	Drew Bathune



TRUSTEES

Howard Pew
Walter Webber
Robert Nunn
David Hilchey
William Camp

Summer, 2023

Board meeting in session...

As most of you know, the CGC Board holds monthly meetings (last Wednesday of each month). This season we have generated most of our conversations and decisions surrounding the CGC Strategic Planning (guidance document).

Since we know that we work for our members, our members spoke up about various changes and the board listened. The newly formed 2022 Strategic Plan (guidance document) established focus for this year and future years, directing towards four strategies **1. Mission Revitalization,** **2. Member and Staff Satisfaction,** **3. Financial Sustainability,** and **4. Governance.** These strategies have set in motion many important initiatives for the Club's continued success and will act as a guide for improvements or consideration.

Who is the CGC President?



I was born and raised in Chester, I have two children aged five and two and I work full-time as an HSE Manager – representing Eastern Canada for a multi-trade contractor. I am also part of the Hole-In-One Club (2014) at CGC.

I know some of my best memories came from my junior years at the Chester Golf Club, and I am so lucky to be able to continue creating new ones and giving back to the Club.

I am excited for the outcome of this Board and to serve the membership, as we endeavour to make your golf experience at CGC a fun, safe and respectful experience.

Andrew Mader
President – CGC

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GREENS-TEES- FACILITIES COMMITTEE

Committee Members:

David Harvey (Chair), Dave Hilchey, BJ Dainard, Darrin Lantz, Michael Spencer, Blake Chandler, Alex Egan, Matt Blackburn and Dan Fraser.

The role of the Greens, Tees and Facilities Committee is an advisory/support/member communication link to the General Manager and Course Superintendent. They will ensure that the golf course, facilities and landscape maintenance standards that were set by management, the Board of Directors and approved budgets are met according to the quality and competitive levels that members desire.

Our primary goals for 2023 were to declutter the golf course, provide new landscaping for the clubhouse and pro shop, tree pruning maintenance, and repair irrigation and drainage issues. You will also notice the attention to our flower beds this season throughout the course and our new orange tee on hole #5 scheduled to open for the club championship.



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Projects Scheduled for 2023

- soften the moguls in the fairway hole #3
- extend tee deck on hole #6 forward at a lower height which will allow us to rebuild the current deck next year
- create a new orange tee deck on hole #7 between white and gold tees
- rebuild and expand tee deck on hole #8
- prune trees on left side of fairway on hole #14
- expand current hole #15 orange tee deck

#18



BEFORE



AFTER



Speaking of the clubhouse (restaurant), we were advised last year by the fire marshal that work needed to be done to bring the building up to current fire codes. Our GM, Alex Egan saw it also as an opportunity to make some much-needed improvements to the building to give it a fresh new look. Painting was completed throughout the main floor including the kitchen, seats were reupholstered and minor changes were made to improve efficiencies for the server team. We'd also like to acknowledge the hard work on this project from Joanna, Matt, Chris D and Rick V.

We are also preparing a policy around "member's memorial requests" for the golf course.

David Harvey
Chair - Greens, Tees, Facilities





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MATCH COMMITTEE

Committee Members:

Sarah Dennis (Chair), Alex Egan, Dan Fraser, and Andrew Mader

The One way to fulfill the CGC mission of 'social intercourse' amongst members is on the golf course through organized leagues, match play and tournaments and spending time with our fellow golfers after play in the clubhouse bar & restaurant.



The committee recently communicated (email) a survey to members about organized club golf events – match play, league play, club tournaments. We hope to gain a greater understanding of what is working and not working with the organized golf events. Would members like to see a family league, and or a mix league at the club, more 9 & Dines? We are also going to look into best practices at other clubs.

We hope everyone will take a few moments to fill out the survey and provide us with feedback on these topics.

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Summer, 2023

Upcoming Events...

CHESTER GOLF CLUB PRESENTS

FAMILY CLASSIC

A TOURNAMENT FOR THE WHOLE FAMILY
SUNDAY, JULY 16TH 1:00 TEE TIMES

18 HOLE DIVISION ALTERNATE TEE SHOTS, SR'S FROM ODD HOLES, JR'S FROM EVEN HOLES SCRAMBLE FROM 2ND SHOT IN.

MUST HAVE A GOLF CANADA INDEX TO BE ELIGIBLE FOR NET PRIZING.

9 HOLE DIVISION 2 PERSON SCRAMBLE
DRAW PRIZES ONLY

ADULT MEMBER REGISTRATION FEE \$10/18 \$5/9
JUNIOR MEMBERS FREE

NON MEMBER ADULT REGISTRATION FEE
\$40/18HOLES \$20/9 HOLES
AT LEAST ONE TEAM MEMBER MUST BE CURRENT
CGC MEMBER



TO REGISTER: PLEASE EMAIL
DANFRASER@CHESTERGOLFCLUB.CA

Please include Names, 9 or 18 Hole Division, Cart and Group Request
Last Day for Registration is Friday, July 14th



*J.N. Pew &
Women's Handicap*



TOURNAMENT

Register Now with QR Code or link below



www.golfgenius.com/ggid/ahfhn/register
SAT. JULY 22nd 8:00

Shotgun Start

Men's Net Stableford Scoring
1pt for bogey, 2pts for Par etc.

Women's Net Scoring
Prizes & Fun after the Round
\$10 Registration Fee applied to
accounts.

Club Championship on Aug 5-6



Sarah Dennis
Chair – Match



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LONG RANGE PLANNING COMMITTEE

Committee Members:

Anita Bezeau (Chair), Bill Harrison, Jeff Lamb, Lisa Welland and Alex Egan

The LRP is responsible for ensuring the long-term viability of the club over a 5–10 year horizon.

In 2022, the committee led the development of the strategic plan.

This year we are focused on ensuring the club has the necessary operating reserves to withstand anticipated (weather sensitivity) and unanticipated (pandemics, forest fires) setbacks.

We also need to build up the necessary capital reserves to permit us to innovate and respond to opportunities to offer more and better service to our members and guests.

We are working on establishing the appropriate levels of these reserves and the mechanisms by which they can be funded.



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Summer, 2023

We also recognize that the clubhouse plays an important role in supporting the club's mission and while management has been exploring strategies that create a vibrant club community (member socials, 9 and dine etc.), we are also working on ensuring that food & beverage operations continue to become self-sustaining i.e., operate at break even or better.



Two issues to be addressed

- The loss of annual capital reserve contributions arising from the reduction in the membership cap last year. New members have historically contributed \$40K in initiation fees each year. We expect it could be a few years before we are able to add new members and in the meanwhile potential new members who would have paid the initiation fee rather than wait to satisfy the 5-year residency requirement will potentially satisfy the residency requirement while waiting to join. The financial repercussion could possibly extend for many years.
- Only 25% of Food and Beverage revenue can be attributed to members. For the restaurant to be self-sufficient i.e., not subsidized by other club revenue sources, we need a higher level of member support.



Anita Bezeau
Chair – Long Range Planning



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FINANCE & AUDIT COMMITTEE

Committee Members:

Ron McDonald (Chair), Shannon Lantz, Will Nauss, Alex Egan and Dean Durnford

Our club auditors, Belliveau Veinotte Inc. have just finalized our audited statements for the year ended December 31, 2022. As these statements will not be formally presented to the club membership for final approval until our October annual meeting, our Finance and Audit Committee with the support of our Board of Directors would like to provide you with a summary of the results.

We are happy to report that the auditors found our books and records to be in very good shape with very few adjusting entries being made.

Overall, the financial results were quite impressive especially considering the senior management changes made at our Club at the beginning of 2022. Alex Egan, our GM, and his management team made significant improvements to the financial management of all aspects of our day-to-day operations. We expect this trend of continuous improvement to carry on into 2023.



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Summary of 2022 Audit Results

REVENUE:

- **Membership and initiation fees were down slightly 7.5%**

→ This is down due to membership numbers being changed from 850 to 775

→ No initiation fees in 2022

- **Green Fees were up sharply 45%**

→ With the implementation of the lottery system and decrease in membership we had more available spaces on the tee sheet

→ Course condition was better in 2022 then in prior years and this helps bring green fee players back.

- **Overall revenue was up 17%**

→ Due to increased revenues in the Restaurant, Pro shop, and Green Fees

EXPENSES:

- **Wages and Benefits were up slightly 4.7%**

→ New management position was added.

→ Hiring of Assistant professional

→ More hours in the restaurant than the years prior

- **Grounds and maintenance were up 29%**

→ Money was invested into the course to improve playing conditions and to repair the irrigation system.

→ Additional spare supplies are now kept on site which reduces turnaround time when servicing equipment.

- **Overall expenses were up 12.7%**

→ Due to inflation all our yearly purchases to run the club have increased substantially.

THE BOTTOM LINE:

- **The Clubhouse (Restaurant) basically broke even for the year an improvement of \$90,000.**

→ Inventory & Menu control

→ Increased business with covid restrictions gone.

- **The overall Pro Shop operations managed an improvement of almost \$80,000.**

→ Additional assistant PGA professional to help with fittings and helping customers with purchases.

- **Overall, our club generated a surplus of \$16,000. This was a significant improvement over the 2021 deficiency of \$198,000.**

→ Great turnaround from last year

Thank you for your continued support!

Ron McDonald
Chair - Finance and Audit





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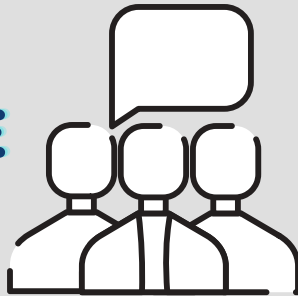
GOVERNANCE COMMITTEE

Committee Members:

Don Sinclair (Chair), Sarah Dennis, Bill Fulton, Jacklyn Mercer and Howard Pew

The governance of the Chester Golf Club (CGC) is complex and with a new management team in place, it is an opportune time to review how the CGC Board goes about its business and to examine a new governance structure that would serve the organization well into the future.

ROLE OF THE COMMITTEE



- The purpose of the Governance Committee is to ensure that there is a robust and effective process to support and ensure the tools are in place to evaluate the performance of the Chester Golf Club (CGC) Board, Board Committees and individual Board Members
- To develop and recommend CGC's approach to good governance and CGC's governance framework, support and to oversee Board Member recruitment process
- To ensure that the board fulfils its legal, ethical, and functional responsibilities while defining responsibilities and accountabilities through policy making
- The committee will oversee a review of the current governance processes for the CGC and make recommendations for changes. This will be done via full board consultation and the engagement of a governance specialist.

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What have we been working on?



CREATING A BOARD EVALUATION

This tool is designed to be used as an annual board evaluation. It seeks to help a board answer the question: what are we as a board doing well now and what can we do better?

CREATING A BOARD CALENDAR



This tool puts in key dates/milestones for the Board and aside from providing a visual of the Board's activities it also takes the shape of the Board's workplan for the year.

TERMS OF REFERENCE TEMPLATE

There are a number of committees that report through the Board and the Governance Committee is creating a template Terms of Reference to be utilized to ensure a key elements are consistently applied across the working groups

2023-2024

OBJECTIVES



1. Work with the full Board to adopt a governance model that transitions from a Working Board to a true Governance Board while adhering to the mission, vision and values of the Chester Golf Club.
2. Review Board size and structure and make recommendations to the full Board for their consideration
3. Review, clarify roles and responsibilities for all Board and Management positions
4. Review and renewal of all Club By-Laws and Board policies

Don Sinclair
Chair - Governance





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JUNIOR COMMITTEE

Committee Members:

Tyler Fletcher (Chair), Dan Fraser and Jake Ward

IMPROVEMENTS

Starting New At Golf (SNAG) – which is an indoor teaching tool so we can still learn in all weather and off-season

TOP 3 GOALS

1. **Participation/Skills Improvement**
2. **Tournament Exposure at all Levels**
3. **Grass roots of growing the game**



CONCERNS / ISSUES

In the Chester area, golf seems to be the second priority in order of local hobbies and interests for the junior age groups

OBJECTIVE / FOCUS

Getting the juniors out on the course as much as possible, seeing them personally improve and in turn "wanting" to be on the course more often throughout all age groups. We want to keep our juniors golfing and returning.

EDUCATING MEMBERS

Things like this newsletter, keeping members updated and informed. Family Golf where family members of junior golfers can play nine holes for free on a certain date, are just a few of the ways to engage with our juniors.

PROGRAMS

Ongoing clinics with good turnouts, ongoing one on one teaching as well.

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Summer, 2023

Junior Events for 2023

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CHESTER GOLF CLUB CASTLE JUNIOR INVITATIONAL



JULY 20TH, 2023
TEE TIME STARTING AT 10AM



ENTRY FEE \$40

BOYS AND GIRLS DIVISIONS

9 HOLE SHORT COURSE FOR U11

LOTS OF PRIZES

LUNCH

TO REGISTER GO TO WWW.GOLFGENIUS.COM/CGIC/XGKQB



GIRLS JUNIOR INVITATIONAL



AUGUST 3RD, 2023



REGISTER NOW

COST: \$45

VALID GOLF CANADA HANDICAP INDEX. REGISTER IN
ADVANCE THROUGH THE ONLINE EVENT PORTAL

LUNCH & PRIZES INCLUDED

COMPETITION:
• U11-9 HOLES
• U13, U15, U17 & U19 -18 HOLES
• A PLAYER'S AGE IS DETERMINED AS OF
• AUGUST 1, 2023
• CADDIES ENCOURAGED FOR U11 PLAYERS



- **PRO JR JULY 26TH @ TRURO**
- **CLUB CHAMPIONSHIP AUG 5/6 @ CGC**
- **JR PROVINCIALS AUG 10-12 @ KEN-WO**
- **BIG SKY BUILDERS SHOOT OUT AUG 23 @ CGC**



Tyler Fletcher
Chair – Junior



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MEMBERSHIP COMMITTEE

Committee Members:

Drew Bethune (Chair), Jeanette Campbell, John Olsen, Howdy Pew, Dean Durnford and Alex Egan

The Membership Committee is responsible for administering the bylaws and decisions of the Board of Directors pertaining to membership operations and advising and proposing rules and bylaws regarding the management of the membership process.

We would like to acknowledge the leadership of the outgoing Chair, Holly Chandler, for her service to the club.



CURRENT STRATEGIC PLAN

The current strategic plan has advised committees to review all aspects of their operations including Terms of Reference (ToR) and policies. The Membership Committee is therefore proceeding with reviews of ToR, membership numbers, late dues payment policy, medical leave policy, and satisfaction and access to the course for members.

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What gets reviewed

The Chair and Committee review all new membership applications.

- Currently, the waitlist is over **100** due to the reduction in senior member target numbers from **850** to **775** mandated at the Annual General Meeting in 2021.
- We currently have **801** members.
- Several aspects concerning the optimum target number will be reviewed including:
 1. **Access to and utilization of the course,**
 2. **Budgetary issues**
 3. **Post-Covid effect**
 4. **The use of the lottery system**
 5. **Tag trackers (TagMarshal)**



6. Chronogolf



7. **The fact that we will have had no new Members in two years.**



We expect to submit several recommendations for consideration by the Board of Directors for presentation at the October Annual General Meeting.

Drew Bethune
Chair - Membership





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WOMEN'S DIVISION

Division Members:

Linda Oliver (President), Trudy Somers-Lamb (VP), Cathy Rafuse (Secretary), Jane Filbee (Treasurer), and Gale Mitchell (Past President)

The Women's Division represents all women members of Chester Golf Club. Our goal is to promote and encourage the game of golf among women. Since our inception in 1958, we have worked to provide an open, inclusive environment for women golfers of all ages and all levels of golf abilities. We are deeply committed to this aspect of the original objectives of the establishment of Chester Golf Club. Our representation on the Chester Golf Club Board enables alignment with the overall Club objectives.

65TH ANNIVERSARY

Happy Anniversary

We are celebrating our **65th Anniversary** this season, with various initiatives throughout the summer. The kick-off of our celebrations was our Gal's Nite Out, held May 9 at the club. A capacity crowd celebrated the leadership and accomplishments of our Women's Division past presidents. Citations of the unique contributions of those Past Presidents in attendance were created and shared by Sandra Conrad. A wonderful visual presentation "HERSTORY", depicting progress over the years as well as fun times was created and presented by Marlene Warren. A full description of the May 9th event was sent to women members. Please check out the photos of the event coming soon on the WD pages on our club website.

A 65th anniversary commemorative Golf Towel is available for all women members. If you have not yet picked up yours, check the bulletin board in the women's locker room for details.



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What is happening this summer

MATCH PLAY

Sign up for singles or doubles match play by June 23 organized by **Gail Mitchell** cgcmatch23@gmail.com

GOLF RULES - CLINICS

Learn how to play golf with a good understanding of the rules and how to use them to your advantage. Rules official **Ruth Christian** will be delivering these clinics. Check the bulletin board in the women's locker room for details.

FIELD DAY

Our biggest event of the year takes place July 18. It is full as usual. We welcome women golfers from golf clubs across Nova Scotia to see and play our beautiful course. If you want to help out during this fun day contact **Trudy Somers-Lamb**. trudysomers@eastlink.ca

CONTACT US

Tuesday Morning League:
Trudy Somers-Lamb trudysomers@eastlink.ca
Wednesday WOW League:
Diane Crowther rdcrowther@eastlink.ca
Women's Division (info, updates, volunteer):
Linda Oliver Linda@prfarms.ca

Linda Oliver
President - Women's Division

